

## Good Social Psychology Paper Topics

An investigative journalist exposes the many holes in today's bestselling behavioral science, and argues that the trendy, TED-Talk-friendly psychological interventions that are so in vogue at the moment will never be enough to truly address social injustice and inequality. With their viral TED talks, bestselling books, and counter-intuitive remedies for complicated problems, psychologists and other social scientists have become the reigning thinkers of our time. Grit and "power posing" promised to help overcome entrenched inequalities in schools and the workplace; the Army spent hundreds of millions of dollars on a positive psychology intervention geared at preventing PTSD in its combat soldiers; and the implicit association test swept the nation on the strength of the claim that it can reveal unconscious biases and reduce racism in police departments and human resources departments. But what if much of the science underlying these blockbuster ideas is dubious or fallacious? What if Americans' longstanding preference for simplistic self-help platitudes is exerting a pernicious influence on the way behavioral science is communicated and even funded, leading respected academics and the media astray? In *The Quick Fix*, Jesse Singal examines the most influential ideas of recent decades and the shaky science that supports them. He begins with the California legislator who introduced self-esteem into classrooms around the country in the 1980s and the Princeton political scientist who warned of an

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epidemic of youthful “superpredators” in the 1990s. In both cases, a much-touted idea had little basis in reality, but had a massive impact. Turning toward the explosive popularity of 21st-century social psychology, Singal examines the misleading appeal of entertaining lab results and critiques the idea that subtle unconscious cues shape our behavior. As he shows, today’s popular behavioral science emphasizes repairing, improving, and optimizing individuals rather than truly understanding and confronting the larger structural forces that drive social ills. Like Anand Giridharadas’s *Winners Take All*, *The Quick Fix* is a fresh and powerful indictment of the thought leaders and influencers who cut corners as they sell the public half-baked solutions to problems that deserve more serious treatment.

This book synthesizes research on groups from two separate but related fields--social psychology and clinical psychology--and encourages collaboration among researchers who are interested in different types of groups.

*An Introduction to Cyberpsychology* is the first book to provide a student-oriented introduction to this rapidly growing and increasingly studied topic. It is designed to encourage students to critically evaluate the psychology of online interactions, and to develop appropriate research methodologies to complete their own work in this field. The book is comprised of four main sections: An overview of cyberpsychology and online research methodologies Social psychology in an online context The practical applications of cyberpsychology The psychological aspects of other technologies. Each

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chapter includes: Explanations of key terms and a glossary to facilitate understanding  
Content summaries to aid student learning Activity boxes, discussion questions and  
recommended reading to guide further study. Further resources for students and  
instructors are available on the book's companion website, including audio and video  
links, essay questions, a multiple-choice test bank, and PowerPoint lecture slides.  
Uniquely combining a survey of the field with a focus on the applied areas of  
psychology, the book is designed to be a core text for undergraduate modules in  
cyberpsychology and the psychology of the internet, and a primer for students of  
postgraduate programs in cyberpsychology.

Written by experienced teacher and examiner Christine Brain, this student guide for  
Edexcel Psychology: - Helps you identify what you need to know with a concise  
summary of the topics examined in the AS and A level specifications - Consolidates  
understanding with exam tips and knowledge check questions - Provides opportunities  
to improve exam technique with sample answers to exam-style questions - Develops  
independent learning and research skills - Provides the content for generating individual  
revision notes

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3 Social Cognition -- 4 Causal Attributions and Social Judgments -- 5 Attitudes -- 6  
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Relationships -- 10 Prosocial Behavior -- 11 Prejudice -- 12 Group Processes -- 13 Culture and Social Behavior -- Index

First Published in 2001. Routledge is an imprint of Taylor & Francis, an informa company.

This groundbreaking new textbook takes a different perspective on social psychology, focused on the social and cultural worlds we inhabit, and encompassing a wide range of core social psychology topics – from the self to relationships, gender to health, racism to mental distress. Taking a critical approach, this book explores how qualitative methods and interpretational analyses can be used to examine human behaviour and what it is like living in today’s media-led world. It explicitly challenges all forms of Othering, taking a fresh look at human values, embodiment, agency, communication, thinking and feeling. It goes beyond the individualising scientific approach taken by traditional psychology, instead concentrating on the psychology of what makes us human – qualities like empathy and compassion, courage and dignity, kindness and sympathy – and how we can nurture them. Offering a fascinating alternative to existing resources and enhanced by carefully chosen full-colour illustrations, the book and associated companion website include original pedagogical features such as reflective exercises, further resources and a glossary, offering opportunities for readers to customise their learning experience. Featuring a course mapping section that sets out how the text can be used in relation to psychology curriculum requirements and

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common course structures, this interdisciplinary resource provides accessible and engaging reading for students studying psychology and other disciplines, including sociology, cultural studies, politics and media studies, as well as applied areas such as nursing, policing and management. It is also for anyone who is interested in what psychology can tell us about our lives and place in the world.

This broad-based overview of the field of social psychology by best selling psychology author Bob Feldman, introduces and integrates the theories, research, and applications of the discipline--capturing the excitement of this diverse field as it is evolving today. The book is designed to show the relevance of social psychology to readers' lives while reacquainting them with the scientific basis of the discipline. KEY TOPICS: Unique chapter structure and organization. Organizes book so that chapters containing more applied topics are integrated throughout the book to demonstrate to readers how social psychologists use theory, research, and applications to help solve significant social problems. Speaking of Social Psychology features provide readers with interviews conducted with people who use the findings of social psychology in their work, offering suggestions for particular career paths and examples of how social psychology is used outside the field. Informed Consumer of Social Psychology feature describes specific uses that can be derived from research conducted by social psychologists. Social.Links marginal icons link students to the book's Companion Website. Social Webs features discuss social psychological issues related to technology and the use of the Internet and the Web. For readers interested in a social psychology text that is easily applied to everyday life.

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In *Whistling Vivaldi*, described as a 'beautifully-written account' of the relationship between stereotypes and identity, Claude Steele offers a vivid first-person detailing of the research that brought him to his groundbreaking conclusions. Through the telling of dramatic personal stories, Dr. Steele shares the process of constructing and completing experiments and statistical studies that show that exposing subjects to stereotypes - merely reminding a group of female math majors about to take a math test, for example, that women are considered naturally inferior to men at math - impairs their performance in the area affected by the stereotype. Steele's conclusions shed new light on a host of American social phenomena, from the racial and gender gaps in standardized test scores to the belief in the superior athletic prowess of black men. As Homi Bhabha states, 'Steele's book is both urgent and important in understanding the tyranny of the stereotype and liberating ourselves from its derogatory, one-dimensional vision.' *Whistling Vivaldi* presents a new way of looking at identity and the way it is shaped by social expectations, and, in Richard Thompson Ford's words, 'offers a clear and compelling analysis and, better still, straightforward and practical solutions.'

The 2nd edition of *Research Methods for Social Psychology* offers information on how to conduct empirical research in social psychology. The author teaches readers to think like experimental social psychologists, that is, to use or develop explanatory theories and to manipulate and measure variables in order to explain the origin or purpose of some aspect of social life. It provides information to perform research projects on human social behavior from start to finish, from selecting a research topic to collecting and analyzing data to writing up and the results using the American Psychological Association's required format (i.e., APA-style). Along the way, they will learn about the particular ethical issues social psychologists face, the

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logic of experimental design, alternative research approaches, sorting accuracy from error in research, and how to orally present their findings, among other issues. This book contains up-to-date scholarship and emphasizes active learning through pedagogical activities and exercises designed to help students design and execute their own social psychological research.

Attitudes - cognitive representations of our evaluation of ourselves, other people, things, actions, events, ideas - and attitude change have been a central concern in social psychology since the discipline began. People can - and do - have attitudes on an infinite range of things but what are attitudes, how do we form them and how can they be modified? This book provides the student with a comprehensive and accessible introduction to the basic issues in the psychological study of attitudes. Drawing on research from Europe and the USA it presents up-to-date coverage of the key issues that will be encountered in this area, including attitude formation and change, functions of attitudes, attitude measurement, attitudes as temporary constructs, persuasion processes and prediction of behaviour from attitudes.

The one-stop guide to studying psychology at degree level. This book provides a thorough introduction to psychology as a discipline and offers guidance on what to expect from the course. An ideal study tool, the Companion includes advice on study skills, research methods, career pathways and helpful psychology organisations.

This book showcases 28 intriguing social psychological experiments that have significantly advanced our understanding of human social thinking and behavior. Each chapter focuses on the details and implications of a single study, while citing related research and real-life examples along the way. All the chapters are fully self-contained, allowing them to be read in

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any order without loss of coherence. This 2nd Edition contains a number of new studies and, together with its lively, conversational tone, it makes an ideal text for courses in social psychology, introductory psychology, or research design.

The definitive firsthand account of the groundbreaking research of Philip Zimbardo—the basis for the award-winning film *The Stanford Prison Experiment*—Renowned social psychologist and creator of the Stanford Prison Experiment Philip Zimbardo explores the mechanisms that make good people do bad things, how moral people can be seduced into acting immorally, and what this says about the line separating good from evil. *The Lucifer Effect* explains how—and the myriad reasons why—we are all susceptible to the lure of “the dark side.” Drawing on examples from history as well as his own trailblazing research, Zimbardo details how situational forces and group dynamics can work in concert to make monsters out of decent men and women. Here, for the first time and in detail, Zimbardo tells the full story of the Stanford Prison Experiment, the landmark study in which a group of college-student volunteers was randomly divided into “guards” and “inmates” and then placed in a mock prison environment. Within a week the study was abandoned, as ordinary college students were transformed into either brutal, sadistic guards or emotionally broken prisoners. By illuminating the psychological causes behind such disturbing metamorphoses, Zimbardo enables us to better understand a variety of harrowing phenomena, from corporate malfeasance to organized genocide to how once upstanding American soldiers came to abuse and torture Iraqi detainees in Abu Ghraib. He replaces the long-held notion of the “bad apple” with that of the “bad barrel”—the idea that the social setting and the system contaminate the individual, rather than the other way around. This is a book that dares to hold a mirror up to mankind, showing us that we might not be who

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we think we are. While forcing us to reexamine what we are capable of doing when caught up in the crucible of behavioral dynamics, though, Zimbardo also offers hope. We are capable of resisting evil, he argues, and can even teach ourselves to act heroically. Like Hannah Arendt's Eichmann in Jerusalem and Steven Pinker's *The Blank Slate*, *The Lucifer Effect* is a shocking, engrossing study that will change the way we view human behavior. Praise for *The Lucifer Effect* "The *Lucifer Effect* will change forever the way you think about why we behave the way we do—and, in particular, about the human potential for evil. This is a disturbing book, but one that has never been more necessary."—Malcolm Gladwell "An important book . . . All politicians and social commentators . . . should read this."—*The Times* (London) "Powerful . . . an extraordinarily valuable addition to the literature of the psychology of violence or 'evil.'"—*The American Prospect* "Penetrating . . . Combining a dense but readable and often engrossing exposition of social psychology research with an impassioned moral seriousness, Zimbardo challenges readers to look beyond glib denunciations of evil-doers and ponder our collective responsibility for the world's ills."—*Publishers Weekly* "A sprawling discussion . . . Zimbardo couples a thorough narrative of the Stanford Prison Experiment with an analysis of the social dynamics of the Abu Ghraib prison in Iraq."—*Booklist* "Zimbardo bottled evil in a laboratory. The lessons he learned show us our dark nature but also fill us with hope if we heed their counsel. *The Lucifer Effect* reads like a novel."—Anthony Pratkanis, Ph.D., professor emeritus of psychology, University of California

This volume describes classic and contemporary theory and research in social psychology that sheds light on how people think about health and illness, as well as their willingness to engage in health-relevant behaviors. The Editors have selected

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papers that serve to illustrate the reciprocal relation between advances in theory and advances in practice. The first two sections of the volume examine people's mental representations of health and health practices, and how these personal construals and implicit theories are linked to behavior. People can react to new health information in different ways - with acceptance, defensiveness, or downright ignorance. Research that can help us to understand these varied reactions is examined in Section 3. The following sections consider how classic social psychological theories and perspectives can be used to understand behavior relevant to health and illness. These include social influence, social comparison, pluralistic ignorance, social support, cognitive dissonance, message framing, and attribution theory. Finally, several articles consider links between personality characteristics and health, such as those between hostility and heart disease, and confiding traumatic experiences and immune function. The volume also contains an introductory chapter by the editors which provides a discussion of why social and personality psychologists should be interested in health and illness. Together with overviews for each section, discussion questions, and suggestions for further reading, the volume is an ideal text for advanced undergraduate and graduate courses on health psychology. The volume is also appropriate for courses in related disciplines such as public health, nursing, health education, health communication, and other allied health sciences.

This unique book offers a comprehensive introduction to field studies as a research

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method in social psychology, demonstrating that field studies are an important element of contemporary social psychology, and encourages its usage in a methodologically correct and ethical manner. The authors demonstrate that field studies are an important and a much-needed element of contemporary social psychology and that abandoning this method would be at a great loss for the field. Examining successful examples of field studies, including those by Sherif and Sherif, studies of obedience by Hofling, or the studies of stereotypes of the Chinese by LaPiere, they explore the advantages and limitations of the field study method, whilst offering practical guidance on how it can be used in experiments now and in the future. Covering the history and decline of the field study method, particularly in the wake of the replication crisis, the text argues for the revival the field study method by demonstrating the importance of studying the behaviour of subjects in real life, rather than laboratory conditions. In fact, the results point to certain variables and research phenomena that can only be captured using field studies. In the final section, the authors also explain the methods to follow when conducting field studies, to make sure they are methodologically correct and meet the criteria of contemporary expectations regarding statistical calculations, while also ensuring that they are conducted ethically. This is an essential reading for graduate and undergraduate students and academics in social psychology taking courses on methodology, and researchers looking to use field study methods in their research. "The fifth edition of this highly successful text, *An Introduction to Social Psychology* has

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been fully revised and updated. Accessibility for students has been improved, including better illustrations, greater use of colour and a more approachable format, as well as a wealth of online resources. Combining its traditional academic rigour with a contemporary level of cohesion, accessibility, pedagogy and instructor support, the fifth edition of *An Introduction to Social Psychology* provides the definitive treatment of social psychology"--

Psychology recognises no borders. The relationships between people and the groups they form are determined by similar principles no matter where in the world they come from. This book has been written to introduce students from all countries and backgrounds to the exciting field of social psychology. Recognising the limitations that come from studying the subject through the lens of any one culture, James Alcock and Stan Sadava have crafted a truly international social psychology book for the modern era. Based on classic and cutting-edge scholarship from across the world, *An Introduction to Social Psychology* encourages mastery of the basics as well as critical thinking. Incorporating relevant insights from social neuroscience, evolutionary theory and positive psychology, it offers: Chapters on crowd behaviour and applied social psychology Discussion of new means of social interaction, including social media Relevant insights from social neuroscience, evolutionary theory and positive psychology A companion website at [study.sagepub.com/alcocksadava](http://study.sagepub.com/alcocksadava) featuring extensive additional resources for students and instructors

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Advances in Experimental Social Psychology, Volume 65 in the Advances in Experimental Social Psychology series, is the premier outlet for reviews of mature, high-impact research programs in social psychology. Contributions to the series provide defining pieces of established research programs, reviewing and integrating thematically related findings by individual scholars or research groups. Topics discussed in Volume 65 include Cross-Group Friendship, Construal of Power, Political Ideology and Social Categorization, Disgust and Social Judgment, and Effects of Testosterone on Close Relationships. Provides one of the most cited series in the field of experimental social psychology Contains contributions of major empirical and theoretical interest Represents the best and brightest in new research, theory and practice in social psychology

Health psychology is a fairly new but fast growing area of psychology. This book attempts to supply an overview of current research in different topics such as psychological precursors of coronary heart disease and cancer, smoking prevention, medical events and procedures and many others.

Research shows that five strategies correlate with the successful completion of a dissertation: Establishing a consistent writing routine Working with a support group Consulting your advisor Understanding your committee's expectations Setting a realistic and timely schedule Building on these insights, this book is for anyone who needs help in preparing for, organizing, planning, scheduling, and writing the longest

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sustained writing project they have encountered, particularly if he or she is not receiving sufficient guidance about the process, but also for anyone looking to boost his or her writing productivity. The author uncovers much tacit knowledge, provides advice on working with dissertation advisors and committee members, presents proven techniques for the prewriting and writing stages of the dissertation, sets out a system for keeping on schedule, and advocates enlisting peer support. As Peg Boyle Single states, “my goal is quite simple and straightforward: for you to experience greater efficiency and enjoyment while writing. If you experience anxiety, blocking, impatience, perfectionism or procrastination when you write, then this system is for you. I want you to be able to complete your writing so that you can move on with the rest of your life.” Few scholars, let alone graduate students, have been taught habits of writing fluency and productivity. The writing skills imparted by this book will not only help the reader through the dissertation writing process, but will serve her or him in whatever career she or he embarks on, given the paramount importance of written communication, especially in the academy. This book presents a system of straightforward and proven techniques that are used by productive writers, and applies them to the dissertation process. In particular, it promotes the concept of writing networks – whether writing partners or groups – to ensure that writing does not become an isolated and tortured process, while not hiding the need for persistence and sustained effort. This book is intended for graduate students and their advisers in the social sciences, the humanities,

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and professional fields. It can further serve as a textbook for either informal writing groups led by students or for formal writing seminars offered by departments or graduate colleges. The techniques described will help new faculty advise their students more effectively and even achieve greater fluency in their own writing.

Social scientists have long known that political beliefs bias the way they think about, understand, and interpret the world around them. In this volume, scholars from social psychology and related fields explore the ways in which social scientists themselves have allowed their own political biases to influence their research. These biases may influence the development of research hypotheses, the design of studies and methods and materials chosen to test hypotheses, decisions to publish or not publish results based on their consistency with one's prior political beliefs, and how results are described and dissemination to the popular press. The fact that these processes occur within academic disciplines, such as social psychology, that strongly skew to the political left compounds the problem. Contributors to this volume not only identify and document the ways that social psychologists' political beliefs can and have influenced research, but also offer solutions towards a more depoliticized social psychology that can become a model for discourse across the social sciences.

Presenting state-of-the-art research from leading investigators, this volume

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examines the processes by which people understand their interpersonal experiences. Provided are fresh perspectives on how individuals glean social knowledge from past relationships and apply it in the here and now. Also explored are the effects of biases and expectancies about significant others on relationship satisfaction and personal well-being. Broad in scope, the book integrates findings from experimental social psychology with insights from developmental, personality, and clinical psychology. Throughout, chapters strike an appropriate balance between theory and method, offering an understanding of the core issues involved as well as the tools needed to study them.

Although the two major research areas of the "Self" and "Social Relationships" have flourished, they have done so largely independently of each other. More and more research, however, has indicated that relationships shape the nature of the self and identity, and that self-views influence interpersonal processes and the manner in which people navigate their close relationships. The integration of research on self and social relationships has proved a particularly rich one, generating some of the most creative and insightful theories in psychology. The Self and Social Relationships is the first volume that marks, expedites, and defines this exciting new research synthesis. It serves both as a platform for authors to present their latest ideas on the topic and to encourage continued

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integration in this emerging field. The contributions represent a diverse set of perspectives from social/personality and clinical psychology. Each chapter covers a topic that is central to the study of self and relationships, and presents some of the most exciting research programs in the field. This volume is essential reading for researchers and students in the areas of both self and relationships.

Suicide is a highly complex and multifaceted phenomenon, with many contributing and facilitating factors and variables. However, given its being one of the most severe human behaviors, an obvious focus would be to identify the underlying psychological mechanisms and processes that may lead to suicidal ideation and behavior. This eBook is dedicated to studies exploring various approaches to the psychology of suicidal behavior as well as of non-suicidal self-injury (NSSI). The purpose of this eBook is to shed light on in-depth examinations of the current knowledge and empirical data regarding models, theories, and specific dimensions and variables that may help us increase the psychological understanding of suicidal phenomena. The specific goal is to identify particular psychological characteristics that may be used to develop prevention and intervention methods and programs. We believe that this eBook can contribute to the understanding of this behavior and help to develop specific tools, therapeutic guidelines, and programs that may help reduce the number of suicides occurring

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annually. This eBook is dedicated to our dearest friend, Dafni Assaf, who was one of the greatest leaders of the suicide prevention program in Israel. This work has been selected by scholars as being culturally important, and is part of the knowledge base of civilization as we know it. This work was reproduced from the original artifact, and remains as true to the original work as possible. Therefore, you will see the original copyright references, library stamps (as most of these works have been housed in our most important libraries around the world), and other notations in the work. This work is in the public domain in the United States of America, and possibly other nations. Within the United States, you may freely copy and distribute this work, as no entity (individual or corporate) has a copyright on the body of the work. As a reproduction of a historical artifact, this work may contain missing or blurred pages, poor pictures, errant marks, etc. Scholars believe, and we concur, that this work is important enough to be preserved, reproduced, and made generally available to the public. We appreciate your support of the preservation process, and thank you for being an important part of keeping this knowledge alive and relevant. Using a balanced approach, *Social Psychology, 2e* connects social psychology theories, research methods, and basic findings to real-world applications with a current-events emphasis. Coverage of culture and diversity is integrated into

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every chapter in addition to strong representation throughout of regionally relevant topics such as: Indigenous perspectives; environmental psychology and conservation; community psychology; gender identity; and attraction and close relationships (including same-sex marriage in different cultures, gendered behaviours when dating, and updated data on online dating), making this visually engaging textbook useful for all social psychology students.

This text has been specially designed to meet the needs of students at all levels, with contributions written by leading social psychologists, each an acknowledged expert on the topics covered in a given chapter. An Introduction to Social Psychology benefits hugely from an updated range of innovative pedagogical features intended to catch the imagination, combined with a rigorous editorial approach, which results in a cohesive and uniform style accessible to all. Full coverage of all the major theories and topics. Focused discussions of ...

Human social interaction is varied, complex and always changing. How we perceive each other and ourselves, how individuals interact within groups, and how groups are structured--all these are the domain of social psychology. Many have doubted, however, that a full-fledged social psychology textbook can successfully be written from a Christian perspective. Inevitably, some say, when attempting to integrate theology and social psychology, one discipline must suffer at the expense of the other. Angela

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Sabates counters that thinking by demonstrating how these two disciplines can indeed be brought together in a fruitful way. She crisply covers key topics in social psychology, utilizing research that is well grounded in the empirical and theoretical literature, while demonstrating how a distinctively Christian approach can offer fresh ideas and understandings. Why doesn't our behavior always match what we say we believe? How and when are we most likely to be persuaded? What is the social psychology of violence? How reliable are eyewitness testimonies? Are racism and prejudice on the decline or are we just better at hiding them? Sabates draws out the implications of a Christian view of human persons on these and other central subjects within the well-established framework of social psychological study. This volume is for those looking for a core text that makes use of a Christian theological perspective to explore what the science of psychology suggests to us about the nature of human social interaction. By 2030 there will be about 70 million people in the United States who are older than 64. Approximately 26 percent of these will be racial and ethnic minorities. Overall, the older population will be more diverse and better educated than their earlier cohorts. The range of late-life outcomes is very dramatic with old age being a significantly different experience for financially secure and well-educated people than for poor and uneducated people. The early mission of behavioral science research focused on identifying problems of older adults, such as isolation, caregiving, and dementia. Today, the field of gerontology is more interdisciplinary. When I'm 64 examines how individual

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and social behavior play a role in understanding diverse outcomes in old age. It also explores the implications of an aging workforce on the economy. The book recommends that the National Institute on Aging focus its research support in social, personality, and life-span psychology in four areas: motivation and behavioral change; socioemotional influences on decision-making; the influence of social engagement on cognition; and the effects of stereotypes on self and others. *When I'm 64* is a useful resource for policymakers, researchers and medical professionals.

For students, this is an invaluable collection of some of the best work on the topic, and for the specialist it will be a handy resource. It is ideal for advanced undergraduate and graduate courses on self, identity, and related topics.

A festschrift that honors the career of Charles P. Schmidt on the occasion of his retirement from the Indiana University Jacobs School of Music. It includes chapters that recognize the influence of Schmidt as a researcher, a research reviewer, and a research mentor, and contributes to the advancement of the social-psychological model.

Psychology, focusing on processes that occur inside the individual and Sociology, focusing on social collectives and social institutions, come together in Social Psychology to explore the interface between the two fields. The core concerns of social psychology include the impact of one individual on another; the impact of a group on its individual members; the impact of individuals on the groups in which they participate;

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the impact of one group on another. This book is a successor to *Social Psychology: Social Perspectives and Sociological Perspectives in Social Psychology*. The current text expands on previous handbooks in social psychology by including recent developments in theory and research and comprehensive coverage of significant theoretical perspectives.

*Research Methods for Social Psychology* teaches students to think like an experimental social psychologist. Striking a balance between theoretical sophistication and hands-on activities and exercises, this engaging text offers a friendly approach to methodology and a successful means of motivating students to design and execute their own social psychological research. Active learning activities on social psychology in each chapter, as well as thought exercises at the end of each chapter Guidance on developing social psychology research topics, advice on ethics reviews of research projects, instructions on how to design independent and dependent variables, and assistance with performing a post-experimental interviews with participants A stand alone chapter on basic data analysis, in addition to directions for putting statistical results into words Guidance on writing APA-style summaries of social psychology experiments, as well as giving oral and poster presentations; includes a sample annotated APA-style lab report Instructor test bank with questions and answers for each chapter available at [www.wiley.com/go/dunn](http://www.wiley.com/go/dunn)

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